

COMPREHENSIVE PLAN

Draft ENGAGEMENT STRATEGY 3.22.21

PHASE ONE

Objective: Undertake broad and specific actions to obtain information, data and perspective on the existing Comprehensive Plan and expectations for the future from Gardiner residents and businesses.

Tasks:

Create Web presence – Create a Webinar explaining purpose, process, opportunity

Be clear that input from individuals is equally welcome from individuals, organizations and self-organized collectives

Identify means of informing the public and engaging them in planning for the Town's future

Provide historical and other data and information, easily accessible and available

Methods of communication

- Comp Plan on every workshop and business agenda of the TB

- Use of Sign Board

- Gardiner Gazette

- Town-wide Mailing

- Series of press releases

Engaging town-appointed bodies – PB, ZBA, OSC, Parks & Rec, ECC, BAR

Engaging town departments – Clerk, BI/CEO, Highway, Assessor

Engaging town partners – Ulster County, SMSB, NYSP, Mohonk Preserve, NYSOPRHP

Manage input received – catalog information as it fits into existing rubric – information that does not fit into the existing rubric will be grouped by commonality and considered for new goal statements.

Be consistent with format we will use to facilitate and group input

PHASE TWO

Objective: Public and Town-wide review and assessment of the Preliminary (draft) Comprehensive Plan for 2022 and beyond.

Verbal engagement in public dialog sessions at Majestic Park pavilion

Public input at town board meetings – public hearings

Written comments encouraged

ID community partners to encourage/invite participation

Climate Smart Gardiner

Library

2 FDs/Rescue

Churches

Businesses

Industrial

Tourism

Mohonk Preserve/MSPP

Harey Turtles

Senior Citizens

Historical

Ulster County

Utility – CH, Spectrum ????

SMS Byway

Rail Trail Association

More ...

Summer Rec Program – engage parents at pick up time

AG and wholly exempt property owners – Direct mailing